



American Academy of ADR Attorneys

2021 AAAA Annual Seminar
Virtual with Doug Noll through Zoom
Friday, November 12, 2021

Join virtually by Zoom or, attend the Virtual Event as a part of a live group from – DoubleTree by Hilton Des Moines Airport, 6800 Fleur Drive, Des Moines, IA 50321
(6 hours, includes 1 hour of Ethics – CLE Iowa Approved Activity Number 369381.)



Doug Noll, JD, MA – Advanced De-escalation Workshop

Again this year, the Academy is hosting its annual advanced ADR skills seminar. This year's seminar will be held as an interactive virtual event with Doug Noll through Zoom. Attendees have the option to join by Zoom or, to join the virtual event as a part of a live group from the DoubleTree by Hilton Des Moines Airport in Des Moines, IA. This event provides for a full day of material from Doug Noll, JD, MA on *Dealing with Entrenched Belief Systems - Strong Emotions In Mediation and Advanced De-escalation Workshop*. Topics will include Advanced Decision Making - Biases, Preventing Impasse, Ethics and the additional advanced material, picking up where we left off from last year's De-escalation Workshop introduction. For those who will be attending as a part of the live group, a dinner will be held the evening before, Thursday, November 11, starting at 6:00pm Central Time at Johnny's Italian Steakhouse which adjoins the DoubleTree hotel in Des Moines, IA. Iowa Chief Justice Susan Christensen along with former Iowa Justice Michael Streit will be attending the dinner for an informal discussion covering the state of ADR as well as current challenges facing the judicial system. We look forward to having you join us for this year's event. *Michael J. Pitton, Iowa City – President, American Academy of ADR Attorneys*

Friday, November 12, 2021

8:30am – 12:00pm Central Time

Dealing with Entrenched Belief Systems and Strong Emotions in Mediation

The morning sessions will cover Advanced Decision-Making – Biases, Beliefs in the Brain, Ethics, and Preventing Impasse - It All Depends What You Do in the Morning. Each of these sessions will provide an explanation of each topic area as well as provide time for a question and answer session. *There will be a 15 minute break at a mid-point during the session.*

12:00pm – 1:00pm Central Time Break for Lunch

1:00pm – 4:30pm Central Time

Advanced De-escalation Workshop: How to Calm an Angry Person in 90 Seconds or Less

Neuroscience rejects the western myth that humans are rational beings. Science has established that humans are 98% emotional and 2% rational. Unfortunately, the Enlightenment emphasis on logic and rational thinking has created a large set of unintended consequences. All conflict is emotional, and most relationship problems are emotional. In this workshop, participants will be introduced to the top level ideas in the neuroscience of emotional experience. Based on new understanding, they will learn techniques for dealing with the strong emotions of others. Specific topics will cover Emotional Invalidation, The 6 Needs of Victims, The 4 Levels of Reflective Listening, Core Messaging and Affect Labeling. All will provide an explanation, demonstration and in-session exercises. *There will be a 15 minute break at a mid-point during the session.*

Registration Options

AAAA Members \$275 * Nonmembers \$325

Join AAAA as a NEW Member prior to the November 12 seminar and take \$50 off your membership. Advanced level ADR training offered each year.

Discounted NEW AAAA Regular Membership - \$150

Missed last year's De-escalation Workshop Introduction? – While there is no pre-requisite to participate in this year's Advanced De-Escalation Workshop, for those who would like to get caught up, the option is available to register for and watch the 3 hour recording of last year's De-escalation Introduction prior to joining this year's Advanced De-escalation session. After registering for this add on, a materials link will be emailed to you. No CLE for the recording.

Questions? Contact us.

Doug Noll De-escalation Workshop Introduction - Recording - \$100

REGISTER: <https://secure.affinipay.com/pages/academyofadrattorneys/seminar> by Sunday, November 7, 2021

Feedback from last year's De-escalation Workshop Introduction...

.....This was one of the best seminars I've attended. Doug Noll was especially interesting. Please let me know about any future seminars you may sponsor.

Minnesota Attorney

.....I found the seminar most informative. **Arizona Attorney**

.....This CLE has been amazing! **Iowa Attorney**

.....It's been a long time since I've had as much interest, passion and desire to learn. Lost count of the number of epiphanies I experienced in the class. Thank you. **Kansas Attorney**

.....What a powerful collection of information! Thank you! **California Attorney**

The American Academy of ADR Attorneys wishes to thank BoehlertBrownleeADR for its generous support of this year's seminar.